

A Magyar Tudomány Ünnepe

2021. november 3-30.

„Tudomány: iránytű az élehető jövőhöz”

A rendezvény címe	The American embrace of global English since 1945
A rendezvény típusa (pl. előadás, emlékülés, konferencia, kerekasztal-beszélgetés, könyvbemutató, kiállítás, szimpózium, tudományos ülés, workshop, filmvetítés stb.)	előadás
Tudományterület	amerikanisztika és nyelvvoktatás
A rendezvény időpontja	2021. november 24., szerda, 12 óra Meeting link: https://unideb.webex.com/unideb/j.php?MTID=ma471bdc983eba79a1001a7645944dbd8 Meeting number: 2732 204 7947 Password: ggYed3f3rX4 Host key: 248659
A rendezvény helyszíne	DE-BTK, Főépület, Angol – Amerikai Intézet, Studio 111. terem
Szervező intézmény(ek)	DE-BTK, Angol – Amerikai Intézet
Kapcsolattartó (név, e-mail, telefon)	Dr. Séllei Nóra e-mail: sellei.nora@arts.unideb.hu telefon: 06-52-512-900/22737
A rendezvény honlapjának elérhetősége	https://ieas.unideb.hu/hu/magyar-tudomany-unnepe
Szinopszis, összefoglaló, programterv (röviden ismertetve)	<p>Various theories exist about why English is today the leading global language of travel, commerce, and science, from those that frame it as a form of linguistic imperialism to others that emphasize bottom-up demand for a lingua franca. Historians of the twentieth century have recently stressed that English, despite initially spreading outside Europe through British imperial expansion, attained global preeminence only after the waning of British Empire, suggesting the importance of post-1945 U.S. influence to this history. However, from an empirical and archival perspective, American involvement in the field remains surprisingly understudied.</p> <p>This talk draws on my recent research to explore the American embrace of global English in the mid- to late twentieth century, and its relationship to U.S. global power. From producing textbooks and radio broadcasts to designing teacher-training programs to administering courses for allied military personnel, Washington and powerful American foundations committed to reinforcing the role of English around the world during the Cold War. The talk will address the intertwined strategic, developmentalist, and market-based justifications that American policy elites offered for this</p>

	<p>support. It will also consider how the rise of global English has benefitted the United States, and in what ways it might be said to have disadvantaged the country.</p>
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